

# JAVAD HAKIMPANAH

## UX/UI DESIGNER

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Collaborative UX Designer with over six years of experience designing and developing human-centered and mobile-friendly products utilizing **HTML, CSS, JavaScript, Figma** and **UI-UX** best practices. Eager to deep-dive into problems and design the best solution through user testing, data analysis, and prototyping to make data-driven decisions.

## EXPERIENCE

### UX/UI Designer

#### **Smart Water Metering Inc.**

📅 11/2022 - 2/2023 📍 Toronto, Canada

- Accomplished website re-design process by implementing the one-page design concept.
- Transformed the design into optimized code, resulting in 5.6x faster loading times.
- Reviewed and revised all text content to improve user experience, resulting in a 60% reduction in the amount of text.
- Transformed website from desktop-only to fully mobile responsive design.

### UX/UI Designer-Developer

#### **Mofid Securities**

📅 10/2016 - 10/2022 📍 Tehran, Iran

- Developed and maintained the emofid.com website with **+20M monthly visits** for three years.
- Managed the design process and implemented the UI of the new Login/Register page and flow at reg.emofid.com with a mobile-first approach, resulting in **over 90% of visitors accessing the site from mobile devices.**
- Accomplished the design and implementation of a revamped user "dashboard" with a total of **+6M visits per month; more than 87% are mobile users.**
- Designed and implemented three admin panels to handle +11M customers while also increasing admins' performance and reducing errors due to its researched design.
- Collaborated with the AI team to streamline the eKYC process flow and design web pages, reducing in-person branch visits by 80% during the pandemic.

### Graphic Designer

#### **Mofid Securities**

📅 10/2013 - 10/2016 📍 Tehran, Iran

## TECH STACK

HTML CSS Figma

Javascript git

bootstrap agile

usability-testing

responsive-design

Wireframing

Prototyping

user-research

Interaction design

Gamification

A/B testing

Atomic Design

Typography

Micro-interactions

Information architecture (IA)

Site mapping

adobe Ps Sass

less adobe Xd

lotty VScode

## EDUCATION & CERTIFICATES



**UX/UI Design Certificate**

University of Toronto

## SKILLS AND STRENGTHS

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- Designing and Developing mobile-friendly websites.
- Creating interactions, wireframes and high-fidelity mockups.
- Skilled in translating complex designs and wireframes into high-quality code.
- Expertise in designing intuitive and visually-appealing interfaces for iOS and Android.
- Strong understanding of user research and testing methodologies.
- Capable of conducting user interviews, generating affinity diagrams and empathy maps to comprehend user requirements.
- Expertise in designing user flows and user journeys.
- Proficiency in prioritizing and managing multiple projects simultaneously.
- Effective communication and collaboration with team members and stakeholders.
- Experience in delivering projects in an Agile environment.
- Proficient with Adobe Creative suite.